# 2020 HUB Awards for Excellence Award Categories

### **Historically Underutilized Business (HUB) Firm**

This award is presented to an established HUB firm that:

- demonstrates success or a commitment to success based on the company history, work experience, growth in sales and management dimensions;
- has demonstrated a willingness to participate in HUB/MWBE programs developed to provide mentoring, collaboration, training and business opportunities;
- has demonstrated active involvement and leadership with business and professional organizations; and has performed satisfactorily on projects in the construction industry.

#### **HUB Advocate**

This award honors an individual, business or organization that has demonstrated dedication through:

- advocating for historically underutilized businesses;
- engaging stakeholders, speaking out for issues and concerns affecting HUB and M/WBE firms; and
- demonstrating commitment through the development, implementation and/or support of HUB and minority/women business enterprise programs and initiatives that promote the growth, capacity and participation of HUB/MWBE firms in the construction and contracting industry.

## **Construction Industry Company**

This award is presented to a Construction industry company that has demonstrated "Good Faith Effort" in their support of HUB and minority/women business enterprise programs and firms by:

- developing programs or initiatives to provide training, mentoring and/or partnership opportunities;
- collaborating with HUB/MWBE advocates and organizations to foster the growth and capacity of HUB/MWBE firms;
- understanding North Carolina's policy to increase HUB participation by utilizing good faith efforts to meet and exceed goals for HUB participation on capital improvement projects, has demonstrated commitment to HUB/MWBE programs and HUB firms by sponsoring and participating in HUB outreach activities; and
- becoming involved in local, state, regional and/or national level programs and/or initiatives which promote HUB and M/WBE firms.

## **Professional Service**

This award is presented to a Professional Service firm that has demonstrated "Good Faith Effort" in their support of HUB and minority/women business enterprise programs and firms by:

- developing programs or initiatives to provide training, mentoring and/or partnership opportunities;
- collaborating with HUB/MWBE advocates and organizations to foster the growth and capacity of HUB/MWBE firms;
- understanding North Carolina's policy to increase HUB participation by utilizing good faith efforts to meet and exceed goals for HUB participation on capital improvement projects, has demonstrated commitment to HUB/MWBE programs and HUB firms by sponsoring and participating in HUB outreach activities; and
- becoming involved in local, state, regional and/or national level programs and/or initiatives which promote HUB and M/WBE firms.

## Public Sector Owner/Agency

This award is presented to a public sector Owner/Agency that:

- has developed a HUB/MWBE program, policy, and/or HUB/MWBE Outreach plan to promote participation and utilization of HUB firms in their capital improvement program; and
- has demonstrated on-going "Good Faith Efforts" or one-time efforts by supporting or collaborating with others to develop and implement internal programs and/or systems that promote growth, capacity and opportunities for HUB firms.

### Industry/Agency - Individual Award

This award is presented to an individual (i.e., project manager, project executive, superintendent, estimator, etc.) who:

- goes above and beyond in promoting the HUB Program and representing his/her organization to assist HUB contractors and suppliers;
- makes a conscientious effort to identify, recruit, contract with and/or utilized HUB firms;
- is willing to provide consultation, advice and/or mentor HUB firms, workers and employees; and
- exemplifies a positive attitude and his/her actions display "Good Faith Efforts."