







Questions we will answer in this training:



- 1. What is a HUB?
- 2. Why do we have to look for HUB vendors?
- 3. What are we required to do when it comes to finding HUB vendors?
- 4. How do we find HUB vendors?
- 5. Who needs to report on building construction spending?



Overview of the HUB Office

The Office for Historically Underutilized Businesses promotes diversity and inclusion in state government procurement and contracting.



The main roles of the HUB Office include:

- HUB Certification.
- NC Small Business Enterprise Certification.
- Support the use of Historically Underutilized Businesses and NCSBEs.
- Business Development services to HUBs/NCSBEs.
- Compliance: Reporting of construction spending and goods/services purchases from NC state and local government entities.





What is a HUB?



What is a HUB?



- Per NC General Statute <u>143-128.4</u>
- At least 51% of business is <u>owned</u> by one or more persons who are members of at least one of the groups in 143-128.4 (b).
- The <u>management</u> and daily business operations must be <u>controlled</u> by at least one owner in one of the groups in 143-128.4 (b).

HUB Certification Categories

- Black
- Hispanic
- Asian American
- American Indian
- Female
- Disabled
- Disadvantaged



How do HUBs get Certified?



- Firms need to register for both IPS and HUB
- E-Procurement registration is optional https://vendor.ncgov.com/vendor/login



https://files.nc.gov/ncdoa/hub/SWUC-Application-Revised-10-19-2016.pdf

3. Submit required documents https://files.nc.gov/ncdoa/New%20Certification %20Required%20Documents%20-final.pdf



Certification lasts 4 Years, with 4-year recertification process.

It takes 45-90 days to determine if HUB once all documentation is received.

Reciprocity options if already certificated in a nearby state.

Vendors get a certification letter, there is no HUB certification number.



Why do HUBs need to be certified?

- According to NC General Statute <u>143-128.4 (e)</u>:
 - "Only businesses certified in accordance with this section shall be considered by State departments, agencies, and institutions, and political subdivisions of the State as historically underutilized businesses for minority business participation purposes under this Chapter."
- Some support programs are only available to certified HUBs.

How do firms get help with HUB certification?

- They can watch the certification training webinar available at: https://www.youtube.com/watch?v=W4U8hbG7bVE
- They can contact the HUB Office
 - Phone: 984-236-0130
 - huboffice.doa@doa.nc.gov







North Carolina Small Business Enterprise Certification Criteria

Governor Roy Cooper issued Executive <u>Order 143</u> to support and address the impacts of COVID-19 on Small Historically Underutilized businesses. The HUB Office was charged with creating a Small Business Enterprise (NCSBE) program.

Criteria

- For Profit business headquartered in North Carolina.
- The firm has an annual net income of not more than \$1,500,000, after cost of Goods Sold is deducted.
- The firm must have 100 or fewer employees.







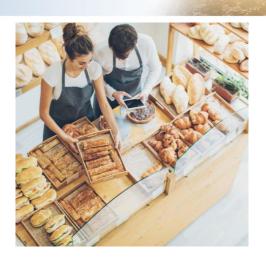


NCSBE Certification Process

<u>HUB FIRM:</u> Actively HUB certified firms, **that meet NCSBE standards**, can be certified as a NCSBE vendor with the submission of an <u>affirmation letter:</u> https://files.nc.gov/ncdoa/documents/files/NCSBE-Affirmation-Letter-02.17.2021.pdf.

NON-HUB FIRM: A firm that is **not** HUB certified can apply for NCSBE certification by submitting...

- the NCSBE application https://files.nc.gov/ncdoa/documents/files/NCSBE-Application-revised-061721_Fillable.pdf
- and required documents https://files.nc.gov/ncdoa/documents/files/NCSBE-Required-Documents-0821.pdf

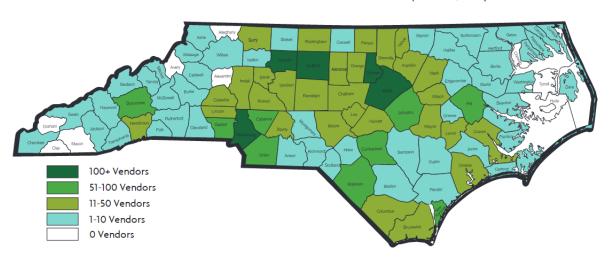






Vendors in North Carolina

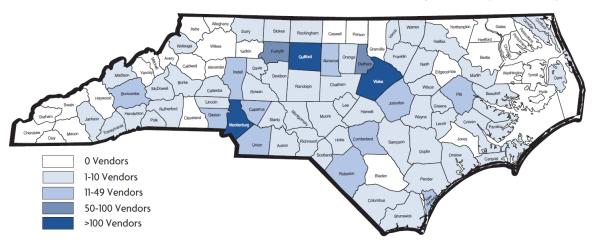
HUB Certifications in North Carolina (October, 2021)



Total HUB Certified Vendors as of December 6, 2021: 5,683

certified or recertified since July 1, 2021: 858

North Carolina Certified Small Business Enterprises by County



Total Certified NCSBEs as December 6, 2021: 1,745

certified or recertified since July 1, 2021: 351

HUB Vendor Search (can look for HUBs that are also NCSBE): https://www.ips.state.nc.us/vendor/searchvendor.aspx?t=h

NCSBEs (HUB & non-HUB) can be found using the IPS Search for Vendor Information:

https://www.ips.state.nc.us/vendor/searchvendor.aspx



Why do we have to look for HUB vendors?



Why do we have to look for HUB vendors?

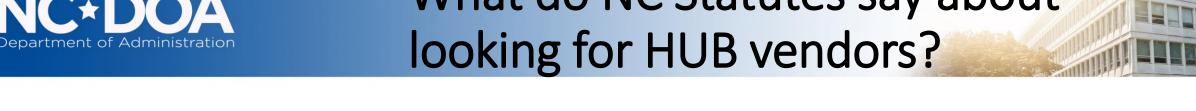
As stated in Governor Cooper's <u>Executive Order Number 25</u> and expressed similarly in Executive Orders by prior Governors:

"it is vital that all North Carolinians have an opportunity to contribute economically by participating in business opportunities existing in government"

And... "the utilization of historically underutilized businesses ("HUBs") is critical to creating a vibrant, sustainable, and diverse business community in the State of North Carolina"



What do NC Statutes say about



- "It is the policy of this State to encourage and promote the use of small contractors, minority contractors, physically handicapped contractors and women contractors" for goods and services per NC General Statute 143-48.
- NC General Statute 143-131 states "All public entities shall solicit minority participation in contracts for the erection, construction, alteration or repair of any building awarded pursuant to this section." Covers projects \$30,000 to \$500,000.
- NC General Statute <u>143-128.2</u> requires goals for minority business participation in state building projects and local building projects and spells out good faith efforts required of public entities and bidders to seek that participation.



Why does NCSBE certification matter?



Executive Order 143 is titled "Addressing the Disproportionate Impact of COVID-19 on Communities of Color" and it...

- Directs the HUB Office to create the North Carolina Small Business Enterprise Program(NCSBE) and certify firms that meet size criteria and...
- Requires bids on projects \$250,000 or below from certified small HUBs or seek an exception from the Secretary of the Department of Administration.
 - NCSBE = "certified small"
- InterScope+ is set up to assess if an exception is required for state agencies, universities and community colleges.
 - HUB Office staff responsible for reviewing exceptions and supporting documentation showing what was done to reach out to certified small HUBs.



What are we required to do when it comes to finding HUB vendors?



Construction Requirements

- Minority Business Participation Goals
- Public Entity Responsibilities
- Good Faith Efforts

Reporting

Note: Minority Business means HUB certified



Goals: NC GS 143-128.2(a)

- State Building Projects: 10% goal for state agencies, community colleges and public universities.
- Local government unit:
 - If any State funds for a building project and cost is \$100,000 +, 10% shall be the HUB goal.
 - If cost is \$300,000+ and paid for with local funds (no State \$), the goal is established by the local government.
 - Includes projects done by a private entity on a facility to be leased or purchased by the local government.
 - Goal may be different if adopted before December 1, 2001 & local government had and continues to have sufficiently strong basis in evidence to justify goal.
 - UNC School of Government: Guidelines for Developing Documentation to Support Minority Business Participation Programs: https://www.sog.unc.edu/sites/www.sog.unc.edu/files/additional_files/DisparityTools.pdf
 - Notice and public hearing required on appropriate percentage goal for minority participation for building projects.



What projects have to be in reported in HUBSCO or InterScope+

Building projects that are \$30,000 or more need to be reported (total cost).

Best practice recommended by the HUB Office is to seek minority participation at lower levels (\$5,000 and above).

- Building construction or repair projects
 - Per the UNC School of Government <u>HUB Participation in Building Construction Contracting by N.C. Local Governments: Statutory Requirements and Constitutional Limitations</u> not defined in statute.
 - Webster's Eleventh defines a building as "a roofed and walled structure built for permanent use."
- Applies to wastewater treatment systems, wastewater collection systems, water supply systems and water conservation projects (applicable if grant funds or loans specify use of minority firms).



Projects that do not need to reported

• "Prefabricated or relocatable buildings or portions thereof, except that portion of work which must be performed at the construction site" do not need to be reported - GS <u>143-128.2</u> (j).

• Street and Utility projects are not required to be reported.



Good Faith Efforts

Depending on Project Size Good Faith efforts apply for:

- Owners (the agency, school, university, college, local government)
 - Per the <u>State Construction Manual</u> (page 7) "The term "Owner" typically refers to the owning agency Capital Projects Coordinator (CPC) or designee."

- <u>Designers</u> (the architect or engineer on a project).
- Companies bidding on the project.



Owner Good Faith Efforts for Informal HUB Projects

Per NC General Statute 141-131 "All public entities shall...

- "Solicit minority participation in contracts for the erection, construction, alteration or repair of any building awarded pursuant to this section."
- "Maintain a record of contractors solicited."
- "Document efforts to recruit minority business participation in those contracts."
- Report all data and documentation of efforts to recruit minority participation to the HUB Office upon the completion of the project.
- NOTE: Formal advertisement of bids not required. If these statutory requirements are followed, then the Owner should have everything required for an EO 143 Exception request.
- Per State Construction Office directive, as of July 1, 2015, the requirements to use the Minority Business Participation Guidelines and Affidavits were extended to projects \$100,000 or greater for **State agencies, community colleges, and universities.**
 - For projects \$30,000 to \$100,000 the owner is responsible for good faith efforts and shall document on an Affidavit A.



Public Owner Good Faith Efforts for Projects that cost \$300,000 and above



- Develop and implement a HUB participation outreach plan
- Attend the scheduled prebid conference.
- Notify interested HUBs about opportunity to bid on a project at least 10 days before bid opening; notification must include:
 - Description of the work
 - Date, time and location where bids are to be submitted
 - Public entity's contact person for the project
 - · Where bid documents can be reviewed
 - Any special requirements for the project
- <u>Utilize other</u> media likely to inform HUBs of the opportunity to bid.



Additional Owner Responsibilities

Per the <u>Guidelines for Recruitment and Selection of Minority Businesses for Participation in State Construction Contracts</u> the following owner responsibilities apply (note that this document also discusses Designer responsibilities):

Note: For State Agencies, Community Colleges and Universities these requirements extend to projects \$100,000 or greater

- <u>Maintain documentation</u> of any contacts, correspondence or conversation with minority businesses in an attempt to meet the goals.
- Review jointly with the designer all requirements of G.S. 143-128.2 (c) and G.S. 143-128.2 (f) prior to recommendation of award.
- Evaluate documentation to determine good faith effort has been achieved prior to recommendation of award.
- Review prime contractors pay applications for compliance with minority business utilization commitments prior to payment.
- Make documentation showing evidence of Owner's responsibilities available for review by State Construction Office and HUB Office upon request.



Bidder Good Faith Efforts



- For Formal HUB projects ALL bidders shall include the following completed forms with their bids:
 - Identification of HUB Certified / Minority Business Participation.
 - Submit the appropriate affidavit, EITHER
 - Affidavit A Listing of Good Faith Efforts OR
 - Affidavit B Intent to Perform Contract with Own Workforce.
 - They would not submit both Affidavit A and B; they submit just one or the other.
- The ten Bidder Good Faith Efforts are identified in NC General Statute <u>143-128.2</u> and the <u>Guidelines for Recruitment of Minority Businesses</u>.
 - Affidavit A with examples of acceptable documentation can be found here: https://files.nc.gov/ncdoa/GFE-example.pdf.



Apparent Low Bidder Documents



- Affidavit C (Portion of Work to be Performed by HUB certified businesses) if they
 met the project's HUB participation goal, <u>OR</u>
- Affidavit D (Good Faith Efforts) if they did not meet the project's HUB participation goal.
 - They must also provide documentation of their Good Faith Efforts.
 - Make sure they provide documentation for every item they selected on Affidavit A.
- Within 30 days of contract award provide list of <u>all identified subcontractors</u> the contractor will use for the project.



Bidder Good Faith Efforts Continued

No more than 50 points of good faith efforts can be required.

 Public entity may require additional good faith efforts as indicated in bid specifications.

 Failure to file affidavit or documentation of good faith efforts is grounds for rejection of a bid.



No replacement of minority vendors

No Subcontractor identified in bid documents/affidavits may be replaced with a different subcontractor except:

- 1) If sub's bid is later determined to be non-responsible or nonresponsive, the sub refuses to enter into a contract or
- 2) With approval of the public entity for good cause.
- 3) With approval of the Director of the HUB Office for good cause.
- Good faith efforts apply to selection of a substitute subcontractor.
- PRIOR to substituting a subcontractor, the contractor shall identify the substitute subcontractor and inform the public entity of its good faith efforts.



How do we find HUB vendors?



Statewide Uniform Certification Search for Vendor Information

- The HUB Office maintains the Statewide Uniform Certification, Search for Vendor Information:
 - https://www.ips.state.nc.us/vendor/searchvendor.aspx?t=h



- All firms in this search are HUB certified firms.
 - Count changes frequently.
- You can search by company name, City, County, Commodities, Construction specialties.
- For company name search type in first 3-4 letters of company name (search is very literal).
- Use "%" in front of your search criteria if the name of the company does not start with your search criteria. Example: %plumb (to find plumbers).



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<u>Company</u> <u>Name</u>	Address	<u>City,</u> <u>State</u>	
Fortress Fencing LLC	402 Jones Ferry Road	Carrboro, NC	
Jones Grading & Fencing, Inc.	704 W. Tremont Avenue	Charlotte, NC	
Jones Grading & Fencing, Inc.	1726 Toal Street	Charlotte, NC	
Maybury Fencing INC.	PO Box 1185	Norwood, NC	
Quality & Precision Fencing/welding	chapel	Durham, NC	

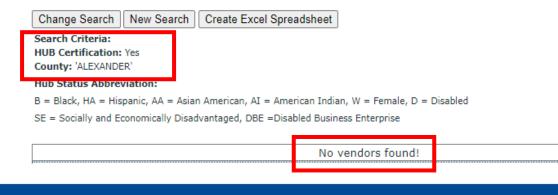


HUB Vendor Search Example:

Total of 0 records found

North Carolina Department of Administration

- Click "Create Excel Spreadsheet" to download the list into Excel.
- Search Criteria are shown for each search.
- Click on the Company Name to get more information, like commodity codes and construction codes selected by vendor.
- If no results:







Posting Request for Bids on IPS

NC Interactive Purchasing System (IPS)

- Available for use by public entities (account may need to be set up if not already in place).
- Certain IPS users can log in and post RFPs.
- IPS public site: https://www.ips.state.nc.us/ips/

E-mails sent to vendors that selected codes indicated in the IPS posting

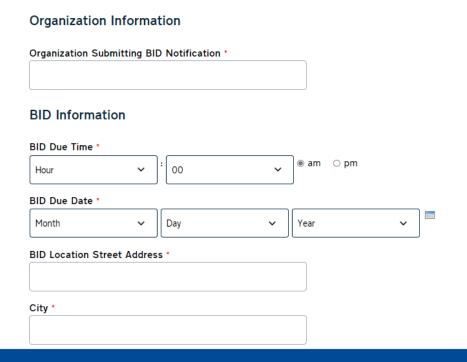
(HUB & Non-HUB).

Bid Number	Description	Date Issued	Bid Opening Date	Bid Opening Time	Help
SCO-17-16830-01A	DPS - Div. of Adult Correction -Nash C.I - Roof Replacement at 4 Dorms Mandatory Conf/Site Visit: 06/21/2017 A MANDATORY pre-bid meeting will be held on 06/21/2017 at 10:00am	6/5/2017	7/13/2017	02:00 PM ET	SCO-
345-17-C0820	Newbury Way Sewer Relay Mandatory Conf/Site Visit: 06/13/2017 Pre-Bid is NOT mandatory	6/1/2017	7/11/2017	11:00 AM ET	<u>345-</u>
SCO-16-13021-01A	DHHS-Neuro-Medical Treatment Center- ELC-1 Building Alterations A pre-bid meeting will be held on Wednesday, June 21, 2017 at 10:00am	5/25/2017	7/6/2017	02:00 PM ET	SCO-
303 17 10/	Doguest For Rid for Willow Drive	6/2/2017	6/30/2017	3.UU DM	333



Posting Bid Opportunities on HUB Office website

- Anyone can submit a bid opportunity.
- Minimum of 12 days before bids due (2 business days for posting, 10 calendar days before bids due).
- Bid Submission address: https://ncadmin.nc.gov/businesses/historically-underutilized-businesses-hub/submit-contractor-bid-opportunity-hub



Upcoming Events - HUB Bid Opportunities 145 upcoming events Starts Search for project or city 12/28/2021 E.g., 12/28/2021 Tuesday, December 28, 2021 Robeson County - RFQ Engineering Services Town Of Fairmont Wastewater Treatment Plant - Lumberton, NC TUESDAY, December 28, 2021 550 NORTH CHESTNUT STREET LUMBERTON, NC 28358 UNITED STATES



Other Ways to Look for HUBs

Minority Print Media / Websites :

https://ncadmin.nc.gov/businesses/historically-underutilized-businesses-hub/business-resources/minority-print-media

- List shows publisher, location, contact information, coverage area and circulation frequency.
- Ads can be placed for a cost.

Construction Contracting Organizations:

https://ncadmin.nc.gov/businesses/historically-underutilized-businesses-hub/business-resources/construction-contracting

Many will post bid opportunities for their members.



Who needs to report on building construction spending?



Who has to report on HUB spending?

North Carolina Department of Administration

Historically Underutilized Bus

- Construction spending (Discussed today)
 - State agencies: Cabinet Agencies, Council of State Agencies, Support Agencies.
 - Educational institutions: Public Universities, Community Colleges, Public Schools Systems.
 - Local governments: County Governments, Municipalities, other local public entities.
- Purchasing of Goods and Services (Covered in other trainings)
 - State Agencies, Public Universities, Community Colleges, Public School Systems.
- Reporting Systems:
 - **HUBSCO** is used by Public Schools Systems, County Governments, Municipalities, other local public entities.
 - InterScope+ is used by State Agencies, Public Universities, Community Colleges.



When are Construction Reports Due?

Reporting Periods

Period	Dates	Due Date
1 st Quarter	July 1 to September 30	October 10
2 nd Quarter	October 1 to December 31	January 10
3 rd Quarter	January 1 to March 31	April 10
4 th Quarter	April 1 to June 30	July 10



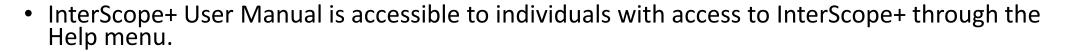
- Reminders are e-mailed quarterly to all HUBSCO users. HUBSCO training webinars typically conducted on a quarterly basis.
- Due dates are also discussed in each HUB Capital Project Coordinators meetings for agencies and community colleges.
- Dates are always available on the HUB Office website: <u>NC DOA: HUB Construction Expenditure Reporting</u>.



InterScope+ Training for State Agencies, Community Colleges and Universities

2021 InterScope Training Schedule can be found here:

https://files.nc.gov/ncdoa/sco/2022-Interscope-Training-Calendar.pdf





- Entering HUB Data is Section R which starts on page 89 of the User Manual.
- Be sure to use the HUB Submission Report to indicate Quarters when no projects were finalized.

Date	Class Title	Location
January 13, 2022	Agency Introduction to Interscope	Online
January 20, 2022	Agency Advanced Interscope	Online
February 10, 2022	Community Colleges Introduction to Interscope	Online
February 17, 2022	Community Colleges Advanced Interscope	Online
March 3, 2022	State Construction Conference	McKimmon Center/Online



State Construction Conference

Save the Date! 41st Annual State Construction Conference

The Conference will be held March 3, 2022 at the McKimmon Conference and Training Center in Raleigh, North Carolina. More details, including the opening of registration, will be announced soon.

Visit go.ncsu.edu/scc or click here for conference updates and announcements.





Registration: State Construction Conference | McKimmon Centerfor Extension & Continuing Education (ncsu.edu)

HUB Office sponsors sessions at the conference and has most if not all staff on hand to network and act as resources.

HUB Office hosts a reception after the conference for HUB vendors to meet with prime contractors, community colleges, universities, state agencies and local governments.



NC Public Entity Goals and Spending

Goal of 10%, spending reported to the HUB Office Quarterly reporting for Goods & Services as well as Construction



FY 21-22 Construction Spending (as of December 22, 2021)

• Total Spending: \$440,051,854

• Spending with HUBs: **\$92,441,966**

% Spending with HUBs: 21.01%

FY 21-22 Purchases of Goods and Services (as of December 22, 2021)

• Total Spending: **\$2,866,418,453**

Spending with HUBs: \$205,068,647

% Spending with HUBs: 7.15%

Only Certified HUBs count toward HUB \$ and HUB %



HUB Participation by Agency Category FY 21-22 as of Dec 22, 2021

AGENCY CATEGORY	HUB TOTAL \$	TOTAL \$	HUB %
Cabinet	\$1,938,214	\$7,393,987	26.21%
Community College	\$21,625,561	\$90,809,475	23.81%
Council	\$134,343	\$407,560	32.96%
Support	\$18,325	\$3,237,321	0.57%
University	\$56,475,831	\$264,864,941	21.32%
Counties	\$373,630	\$4,158,827	8.98%
Municipalities	\$5,502,107	\$35,630,096	15.44%
Public Schools	\$6,373,955	\$33,549,648	19.00%
Total	\$92,441,966	\$440,051,854	21.01%





What you now know:





- 1. What companies can be HUBs.
- 2. Why we look for HUB vendors.
- 3. What public entities are required to do when it comes to finding HUB vendors.
- 4. How to find HUB vendors.
- 5. Who needs to report on building construction spending.



Contact Information



NC Office for Historically Underutilized Businesses

huboffice.doa@doa.nc.gov

984-236-0130