

# Capability Statements

North Carolina MBDA Business Center with the  
Government Contracting Assistance Program (GCAP)

**February 3<sup>rd</sup>, 2022 – 9:00 AM – 10:00 AM**  
Virtual event via MS Teams



This training will help you learn how to prepare an effective Capability Statement.

Topics include:

- Marketing 101
- When do you use a Capability Statement?
- Who do I target?
- Who are the decision makers?
- Core competencies
- Past performance

**Presenters:**

***Tammie Hall***

***Executive Director***

***Scott Barker***

***GCAP Director***

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