

HUB Advisory Council Planning Meeting Minutes

NC Museum of History

December 13, 2017

10:00 am

Attendees: Council Members

Dorrine Fokes	Michael Leach	Calvin Stevens
Vinnie Goel	Kimberly Leazer	Annette Stevenson
Andrea Harris	Odessa McGlown	Aaron Thomas
Kristen Hess	Doug Morton	Mary Williams-Stover
Terrence Holt	Russell Parker	
Valerie Jordan	Tiffany Peguise-Powers	
Latif Kaid	Iris Reese	
Cornelius Lambert (CC)	Greg Richardson	

Absent Members: Lenwood V. Long, Sr.

Additional Attendees: Machel Sanders, *Secretary, Department of Administration*; Christy Agner, *Deputy Secretary, Department of Administration*; Tammie Hall, *Director, HUB Office*; David Howard, *Chief Deputy Secretary, NC Department of Transportation*, Cole Jordan, *Director of Boards and Commissions, Office of the Governor*; John Maddrey, *General Counsel, NC Department of Administration*; Dr. Jim H. Johnson, *William R. Kenan Jr. Professor of Strategy and Entrepreneurship and Director (Presenter)*.

HUB Office Staff Attendees: Carla Daniels, John Guenther, Traci Herrod, Kenneth Johnson, Alicia Lyon and Trent Rawley.

State Construction Staff: Jamalh Greene

- **Welcome**
 - Machel Sanders, Secretary, NC Department of Administration welcomed the council and all attendees with a warm, passionate greeting.
- **Introductions**
 - Cole Jordan reminded the group of Governor Coopers' top priority, which is Diversity and invited feedback on any questions, as it relates to the Board and/or Council. Contact information was provided.
 - Tammie Hall, HUB Office Director, thanked the group and introduced Dr. Jim Johnson.

- **Presentation**
 - Dr. Johnson provided a presentation on Six Disruptive Demographics that will Change the U.S. & North Carolina Forever.
 - The South Rises-Again
 - The Browning of America
 - Marrying Out is “In”
 - The Silver Tsunami is About to Hit
 - The End of Men?
 - Cooling Water from Grandma’s Well....and Grandpa’s Too
- **Council Structure**
 - Machel Sanders, Secretary, NC Department of Administration, asked the council to introduce themselves by answering the following:
 - Name
 - County
 - Title, Organization, and two lines about their background
 - Overview of their issues/areas of interest
- **Expectations for Council Members**
 - John Maddrey, General Counsel, NC Department of Administration, provided a summary of the expectation for the Council based upon the NC Ethics Guidelines. He reminded them to act as an entity and not an individual. Ethics Acknowledgements will be provided to the council for the next meeting. He opened the floor for questions.
 - Greg Richardson asked a question on addressing the press or the General Assembly, as it relates to the Council.
 - John Maddrey recommended the Council will have to decide how to handle such issues after the structure has been formed with a Chair, Co-Chair, Secretary, etc. and not have an individual speaking on behalf of the Council
 - Annette Stevenson asked the question as a business owner, how will that affect serving on the committee as it relates to bidding on contracts?
 - Tammie Hall responded by stating the council will not be discussing any contract opportunities but advising relative to policy and guidelines.
- **Charge of the Governor’s Advisory Council on Historically Underutilized Businesses**
 - Machel Sanders, Secretary, and Christy Agner Deputy Secretary, NC Department of Administration, reiterated the mission for the council and highlighted Section 1 of Executive Order 25, the Creation of the Governor’s Advisory Council on Historically Underutilized Businesses. Secretary Sanders charged the council with outlining measurable outcomes and goals to accomplish, building relationships, and networking. Christy informed the group of the partnership between DOA and DOT and the monthly meetings between both Directors to provide strategic bandwidth for the council.

- **Discussion on Council's Priorities for the Coming Year**

- Tammie Hall, Director, Office for Historically Underutilized Business wrapped up the meeting by providing proposed meeting dates for 2018:
 - January 24 or 31(Official meeting and Swearing in Ceremony)
 - April 25
 - July 25
 - October 24Time and location will be forthcoming
- Tammie also informed the council they will be in two groups Good/Services and Construction. She charged the group to be mindful of elections for Chair, Co-Chair, etc.

- **Questions:**

- Andrea Harris requested an Aggregated HUB Report for 2016-17 to review.
- Iris Reese requested a contact list for all council members. Christy Agner informed the council from an ethics point, if they do not want to disclose their contact information please inform Tammie within the next 5 business days and an appropriate list will be created.
- Tiffany Peguise-Powers asked what are the official meeting dates? Will meetings always be held on Wednesday? Tammie responded, meetings are proposed to be scheduled the 4th Wednesday of the month for each quarter.
- Vinnie Goel asked about the time frame for each meeting. Tammie asked if the current time would accommodate everyone's schedule? The consensus was yes. All logistics will be emailed to the council.
- Doug Morton posed a question about policy that will forces the state to look into passing a bill to require a goal. It's a modest goal so can we look into passing a bill to view state spend versus the economy spend to enforce turning the needle to pick the best available or best qualified regardless of all the other factors. How can we legislate getting people to change their views?
- Michael Leach asked Tammie to clarify the role of being on the Advisory Council for the Governor versus being a lobbyist for the General Assembly? Tammie responded, the council is strictly advising the Secretary on parameters around guidelines after reviewing the Executive Order and other HUB related statutes. Discussions around strategies to better implement policies and maintain compliance will be shared with the Secretary for consideration. The Council will not go to the General Assembly for lobbying. The suggestion was made by legal that the Council identify a spokesperson and that the group speaks in unison as a Council and that creates credibility for the group. The main goal is to outline strategies and guidelines on how businesses can better access opportunities within State Government Cabinet Agencies. The goal of 10% is meant to be a requirement. Penalties for not meeting the goal do not exist currently and the Council may choose to discuss later.
- Vinnie Goel asked if Professional Services was included in the sub-committee of Goods and Services. Tammie responded yes, there are some categories covered

- through State Construction and some under the auspice of Purchase and Contract.
- Russell Parker asked about the disparities between contractors and subcontractors. Tammie responded the council will discuss how rules and regulations apply to our contractors.
 - Andrea Harris asked if the council could view DHHS and the cabinet spend because of the discrepancies with reporting data to the HUB Office to ensure that the agencies are fully disclosing the information being submitted. Tammie informed the group that the HUB Office and DHHS are meeting to discuss appropriate categories that are applicable to meeting the HUB goals regardless of funding source. Tammie further explain that an opinion was received that indicated regardless of funding source, the agency should be reporting HUB spend if it meets the defined criteria. DHHS is reviewing the process.
 - Aaron Thomas asked can an Executive Order be more restrictive than the law? Tammie responded that the Executive Order should not conflict with the law but further enhance the law.

Meeting Adjourned