North Carolina Commission on Inclusion

May 20th, 2020
WELCOME!

Call to Order
Approval of Meeting Minutes
Acknowledgement of New Members
VIRTUAL MEETING NORMS

Commissioner Pat Martinez
Opening Remarks/Objective for the Day
EMERGENCY MANAGEMENT’S RESPONSE TO COVID-19

Director Michael Sprayberry, Emergency Management
Historically Underutilized Businesses

Director Tammie Hall, Office for Historically Underutilized Businesses
SBA Support For Coronavirus Related Economic Disruptions

U.S. Small Business Administration

Thomas A. Stith III
District Director
North Carolina District Office
SBA’s Disaster Assistance for Small Business

Paycheck Protection Program
A multi-billion-dollar loan program for small businesses and nonprofits to maintain existing workforce and help pay for other expenses like rent, mortgage, and utilities.

Small Business Debt Relief
The Small Business Administration (SBA) will cover 6 months of payments for small businesses with existing SBA loans, including 7(a), Community Advantage, 504, and Microloan programs.

Economic Injury Disaster Loans
Multi-billion-dollar funding for SBA Economic Injury Disaster Loans (EIDL), with emergency grants of up to $10,000 to provide immediate relief for small business operating costs.
Paycheck Protection Program

Paycheck Protection Program:
(As of May 16 at 5 p.m.)

• Overall
  • National loans 4.3 mil+ approved for $513.2 billion
  • Average loan amount of $118,000
  • Lenders: 5,450+

• Lenders > $50B:
  • National loans 1.5 mil+ approved for $191.7 billion
  • 37% of loans

• Lenders btw $10B – $50B:
  • National loans 679,000+ approved for $99.9 billion
  • 19% of loans

• Lenders < $10B:
  • National loans 2.1 mil+ approved for $221.6 billion
  • 43% of loans

• CDFIs: 305 lenders - 88k+ loans approved for $6.8 billion

• MDIs: 122 lenders - 94.8k loans approved for $9.7 billion

NORTH CAROLINA
109,032 loans approved for $12.3 billion
Economic Injury Disaster Loans and Grants

EIDL Results: (As of May 17)
• National loans - 252,340 approved for $24.8 billion
• North Carolina loans – 6,524 approved for $620.7 million

EIDL Advance Grant Results: (As of May 7)
• National grants - 3,009,934 processed $9.8 billion
• North Carolina grants - 77,089 processed $263 million
Office Contact Information

North Carolina District Office
U.S. Small Business Administration

(704) 344-6563
Charlotte.NC@sba.gov
Making NC Count
NC Commission on Inclusion
2020 Census Update
May 20, 2020

Bob Coats
Governor’s Census Liaison
North Carolina State Data Center
Office of State Budget & Management,
Demographic & Economic Analysis Section

Bob.Coats@osbm.nc.gov
Census and Corona Safety

- **Census is Happening**
  Timelines have changed, but the importance and the process remain the same

- **Respond Safely from Home**
  Internet, phone, and paper response options are available

- **Complete Your Form**
  Reduces the changes of a Census worker visit and maintains social distance
What Can We Expect?

• **Census Mailings in March 2020**
  Internet, phone, and paper response options will be available

• **April 1, 2020 is Census Day**
  Non-response Follow Up will begin in April

• **State Populations must be reported by December 31, 2020** *
  These numbers determine apportionment of seats in Congress

• **Redistricting Files will be delivered in Spring 2021** *

• **Census Count Challenges can be submitted through 2023**
  Challenges can only be submitted by local/tribal governments

• **Metropolitan Statistical Areas will be redefined in 2023**
Adjusted Timeline

• Self Response ... March 12 – October 31

• Mobile Questionnaire Assistance ... Under Review

• Update Leave (stateside) ... June 1 -

• Non Response Follow Up (NRFU) ... August 11 – October 31

Watch the US Census Bureau Newsroom for updates https://www.census.gov/newsroom.html
Group Quarters Adjusted Timeline

Group Quarters are long term residency situations where a person usually resides somewhere else – college dorms, military barracks, prisons, nursing homes, shelters, etc..

• GQ Enumeration (eResponse and Paper) ... April 2 – September 3

• In-Person GQ Enumeration ... July 1 – September 3

• Service Based Enumeration ... Under Review

• Enumeration of Transitory Locations ... September 3 – September 28 (tentative)
Census Data Serves in Emergencies

• Evaluating Impact

• Assessing Need

• Informing Decision Making
North Carolina – 55.8%

United States – 59.6%

I counted
CENSUS 2020
The cost of a 3% undercount to NC communities:

- $1.8 Billion in North Carolina’s rural communities
- $400 Million for North Carolina’s veterans
- $333 Million for children under the age of 5
- $930 Million in our African American communities
- $545 Million for our state’s Hispanic/Latino population
- $50 Million for North Carolina’s Native Americans
- $932 Million for North Carolinians over the age of 65
COVID-19 doesn’t mean outreach has to stop. Within guidelines, we can still reach communities with poor internet access and poor access to resources.

- Free Wi-Fi throughout the state
- Go Low-Tech:
  - local print media
  - phone banks delivering COVID information
  - post information where resources are being distributed
  - place yard signs in low response areas

Reinforce that responding is SAFE, EASY & IMPORTANT
Complete Your Census Form By Phone!

2020 Census Respond by Phone website

Complete Your 2020 Census

Census data and funding will be more important than ever to help communities recover from the impacts of COVID-19.

10 minutes will shape your future for 10 years

Responding is SAFE, EASY and IMPORTANT

my2020census.gov
or at 844-330-2020 (English)
844-468-2020 (Spanish)
Assistance in 59 Languages
Share information within your networks and leverage existing resources:

- Social Media - Use #MakeNCCount and @NCCensus
- Websites, Blogs, Listservs and Newsletters
- Phone/Text Banks and Mailings
- Local Media and Community Leaders
- Regular Communication - Add the NC Census Logo and Response Reminders in Emails or Documents

Visit [census.nc.gov](http://census.nc.gov) for the **NC Census Outreach & Engagement Toolkit**

- Informational Materials
- Handouts, Fliers and Posters
- Social Media Resources
- Newsletter Articles and Press Information
- Talking Points and Speech Drops
- Yard Signs, Bookmarks, Coloring Sheets and more.
Stay Connected with NC Census

Website www.census.nc.gov

Listserv – NC Census Digest

Facebook @nccensus

Twitter @nccensus
Contacts

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Governor’s Census Liaison, North Carolina State Data Center
NC Office of State Budget and Management

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NC Complete Count Commission Liaison, 2020 Census
NC Department of Administration
What issues has the COVID-19 crisis highlighted when it comes to diversity and inclusion in times of emergency?

What is already being done to create inclusivity during this crisis? What can we do to improve the practices that are already being implemented?
THANK YOU!

Next Meeting: October 14, 2020